

2021

GEOGRAPHY — HONOURS

Paper : SEC-A-2

(Tourism Management)

Full Marks : 80

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

Category - A

Answer **any ten** questions (each within **50** words).

2×10

1. What is cultural tourism?
2. Define tourism circuit.
3. Define Ecotourism.
4. Who are 'tour operators'?
5. What is the role of 'WBTDCL'?
6. Mention two heritage tourist destinations in India.
7. What is Capsule hotel?
8. What does 'hospitality' mean in tourism industry?
9. What is 'responsible tourism'?
10. Why is transportation considered as one of the Pillars of tourism?
11. List at least four fairs and festivals of India which attract international tourists.
12. What do you mean by Adventure Tourism?
13. Define Niche Tourism.
14. Define 'event-based tourism' with example.

Category - B

Answer **any six** questions (each within **150** words).

5×6

15. What is the influence of tourism infrastructure on tourists?

Please Turn Over

16. Prepare a plan for visiting Goa by middle income group of tourists.
17. What do you understand by 'scope' of tourism management?
18. What is the significance of budgeting a tour?
19. How does environment affect tourism in western Himalaya?
20. Write the significance of Tourism Impart Assessment.
21. Prepare a tour plan for a group of students to visit Chilka with minimum budget.
22. How is information technology used in Tourism management?

Category - C

Answer *any three* questions (each within **500** words).

23. How has globalisation made an impact on tourism? 10
 24. What is 'alternative tourism'? Why is it gaining popularity? 6+4
 25. Discuss the need for sustainable tourism. Elaborate on the principles of sustainable tourism. 5+5
 26. Discuss motivating factors for pilgrimage tourism in India. 10
 27. Prepare tour plans for visiting a tourist destination in western Himalayas for middle income group and high income group of tourists. 5+5
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